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4 VEHICLE TO VEHICLE COMMUNICATIONS AND CONNECTED ROADWAYS OF
5 THE FUTURE

6 THURSDAY, JUNE 25, 2015

7 House of Representatives,

8 Subcommittee on Commerce, Manufacturing, and Trade

9 Committee on Energy and Commerce

10 Washington, D.C.

11 The Subcommittee met, pursuant to call, at 10:03 a.m.,
12 in Room 2123 of the Rayburn House Office Building, Hon.
13 Michael Burgess [Chairman of the Subcommittee] presiding.

14 Members present: Representatives Burgess, Lance,
15 Guthrie, Olson, Bilirakis, Brooks, Mullin, Upton (ex
16 officio), Schakowsky, Kennedy, Cardenas, Butterfield, Welch,
17 and Pallone (ex officio).

18 Also present: Representative Barton.

19 Staff present: Leighton Brown, Press Assistant; Andy
20 Duberstein, Deputy Press Secretary; Graham Dufault, Counsel,
21 CMT; Melissa Froelich, Counsel, Commerce, Manufacturing, and
22 Trade; Paul Nagle, Chief Counsel, Commerce, Manufacturing,
23 and Trade; John Ohly, Professional Staff, Oversight and
24 Investigation; Olivia Trusty, Professional Staff, Commerce,
25 Manufacturing, and Trade; Michelle Ash, Democratic Chief
26 Counsel, Commerce, Manufacturing, and Trade; Christine
27 Brennan, Democratic Press Secretary; Lisa Goldman, Democratic
28 Counsel; Ashley Jones, Democratic Director, Outreach and
29 Member Services; Adam Lowenstein, Democratic Policy Analyst;
30 Tim Robinson, Democratic Chief Counsel; and Ryan Skukowski,
31 Democratic Policy Analyst.

|
32 Mr. {Burgess.} Very well. The Subcommittee on
33 Commerce, Manufacturing, and Trade will now come to order.
34 Recognize myself for 5 minutes for the purpose of an opening
35 statement.

36 And I do want to--Mr. Guthrie, you too. I do want to
37 welcome everyone here this morning to discuss vehicle to
38 vehicle communications. It is an innovative technology that
39 is advancing vehicle safety, and has the potential to
40 transform the future of our nation's roadways. Recently this
41 Subcommittee held a hearing on the Internet of things, and
42 the growing digital economy. During that hearing, we broadly
43 examined ways in which different markets, different
44 industries are using the Internet, how they are using
45 wireless connections and network sensors to create products
46 that gather information in real time to predict
47 circumstances, prevent problems, and create opportunities.
48 Vehicle to vehicle communications technology is a
49 manifestation of that digital phenomenon. The ability of
50 cars to communicate with one another, identifying their
51 location, their speed, their brake patterns, their--and other
52 positioning data, and share that information with other
53 vehicles and drivers. This creates a transportation system
54 in which crashes are avoided, mobility is improved, traffic

55 congestion is avoided, and most importantly, lives may be
56 saved. Given the life-saving benefits alone, I am very
57 anxious to see if this technology takes shape and supports
58 our country's efforts to build a safer and more secure
59 transportation system. With over 32,000 motor vehicle
60 accidents--motor vehicle accident deaths a year, vehicle to
61 vehicle communications promises to significantly reduce those
62 fatalities, and further harmonize roadway activity.

63 It all sounds great, but the only way this saves lives
64 is to make it real. I am looking forward to examining how
65 vehicle to vehicle technology will work on today's roads, at
66 a time when we face an aging vehicle fleet, where many cars
67 are not equipped with the latest in groundbreaking
68 technology, and where Americans, still facing an uncertain
69 economic future, continue to hold off on buying big ticket
70 items. We must understand how this technology will be
71 accessible and available to everyone, and, in fact, accepted
72 by everyone.

73 In addition to understanding how we will make vehicle to
74 vehicle communications a reality, I do look forward to
75 discussing how to maximize vehicle to vehicle's driver and
76 vehicle safety benefits. We need to understand the costs and
77 the expenses associated with devices, and what will be
78 required to maintain that communications network. Other

79 considerations are also necessary, including how current
80 roadway infrastructure will impact the implementation of this
81 technology, and what infrastructure is needed to support V2V,
82 and the process for developing performance and safety
83 standards, how the technology will be compatible and
84 interoperable among the entire vehicle fleet, and how the
85 technology will impact driver distraction and disruption,
86 what kind of driver education is needed to operate vehicles
87 equipped with this technology. These and many other factors
88 will need to be considered as we move forward in this
89 technologically advanced transportation era.

90 As with all network connected products in our day and
91 age, protecting personal information, and ensuring that the
92 appropriate safeguards are in place to guarantee vehicle
93 security will be an essential part of fully realizing vehicle
94 to vehicle communications, and its economic and public safety
95 benefits. In our examination of privacy and security issues,
96 it is important that we understand what kinds of information
97 are collected from vehicle systems to support this
98 technology, and what other safety applications, and what kind
99 of information can be shared between vehicles. In addition,
100 we must understand the security of those connections, and how
101 it will be impacted with aftermarket devices, applications,
102 and services that are brought into vehicles.

103 Last month the National Highway Traffic Safety
104 Administration announced that it was taking steps to
105 accelerate road safety innovation, including moving ahead
106 with its proposed timetable of requiring vehicle to vehicle
107 devices in most new vehicles. I have said before, I am
108 anxious to see this technology implemented on our roadways,
109 and to begin demonstrating the life-saving benefits.
110 However, we must make certain that the technology is ready,
111 and that the implementation is done right. We must ensure
112 that the appropriate level of expertise is available to
113 oversee the entirety of the vehicle to vehicle system so that
114 it functions and operates properly, and can speedily remedy
115 any system failures without disruption. As we all know,
116 lives will depend upon that. And I also want to
117 parenthetically add that I am the Chairman of the House
118 Motorcycle Caucus, and I do see value in being aware of other
119 occupants on the road, even if those other occupants are
120 seemingly small and insignificant. Big trouble can result if
121 you violate laws of physics.

122 And, finally, I do want to note that there are multiple
123 facets of vehicle to vehicle communications, and the
124 Committee as a whole, through its various Subcommittees, is
125 examining all of them. This hearing, however, is focused on
126 what the technology could mean for safety, and what industry

127 and the National Highway Traffic Safety Administration need
128 to do to bring the technology safely into the marketplace. I
129 want to thank in advance the witnesses for their testimony,
130 and look forward to an engaging discussion on this very
131 important topic.

132 [The prepared statement of Mr. Burgess follows:]

133 ***** COMMITTEE INSERT *****

|
134 Mr. {Burgess.} The Chair recognizes the Subcommittee
135 Ranking Member, Ms. Schakowsky, for 5 minutes for an opening
136 statement.

137 Ms. {Schakowsky.} Thank you, Mr. Chairman. Auto safety
138 has been a particular focus of mine for years, and so I
139 really look forward to hearing from our witnesses on this
140 developing safety feature. More than two million Americans
141 were injured in car crashes last year, with more than 30,000
142 deaths. Those accidents and lost lives are tragic, but there
143 have been significant auto safety improvements made since
144 1979, when a record 51,000 auto-related fatalities were
145 recorded. Safety technologies like seat belts, anti-lock
146 brakes, rear visibility, which I was very involved in
147 passing, though not implemented until--full until 2018, and
148 airbags, despite the Takata recall, have significantly
149 improved auto safety since vehicle deaths reached their peak
150 almost 4 years ago. In order to continue that progress, we
151 must enhance existing safety features, while at the same time
152 considering new and innovative technologies.

153 Dedicated short range radio communication, DSRC, seems
154 with technology come new acronyms, which enable vehicle to
155 vehicle technologies, have been researched for 15 years, and
156 it shows serious promise in further reducing traffic

157 accidents. V2V, as well as vehicle to infrastructure, V2I,
158 allows for early detection of traffic risks, and provide
159 advance warning to drivers in order to avoid accidents.
160 Whether it is ensure drivers can make safe left turns across
161 traffic, not knocking over our Chairman on his motorcycle,
162 knowing when a driver can safely pass another car on the
163 road, or minimizing traffic congestion, these technologies
164 have tremendous real world benefits. It has been estimated
165 that DSRC technology could prevent as many as four out of
166 five accidents. Let--I want to hear what you think about
167 that. I know firsthand how beneficial this technology could
168 be--passenger in a little scrape that probably would have
169 been prevented by V2V technology, with a bus, by the way.

170 However, there are potential technical, privacy, and
171 security vulnerabilities associated with DSRC technology.
172 This technology could be interrupted by other communications
173 traveling over the same spectrum band. We must ensure that
174 geolocation information and driving habits are not able to be
175 collected by auto manufacturers or subcontractors and used
176 for purposes other than vehicle safety. Even more concerning
177 is the vulnerability of advanced technologies in cars to
178 remote access, which could cause vehicles to be breached and
179 overtaken. Each of these threats needs to be fully vetted,
180 and safeguards must be implemented to prevent them from

181 occurring.

182 Cars are already being manufactured with DSRC
183 technology. As that technology continues to advance and is
184 incorporated into more and more vehicles and infrastructure,
185 we must establish rules of the road to maximize benefits
186 while minimizing risks. NHTSA is working to develop
187 standards and guidance to maximize V2V and V2I benefits, and
188 I look forward to learning more about the rules--did you have
189 something you wanted me to do? Okay. More about the agency
190 plans to advance and meet that objective. And with just a
191 little over a minute, let me yield right now to Mr.
192 Butterfield for his comments.

193 [The prepared statement of Ms. Schakowsky follows:]

194 ***** COMMITTEE INSERT *****

|
195 Mr. {Butterfield.} Thank you very much, Ms. Schakowsky.
196 Mr. Chairman, thank you very much for convening this hearing.
197 The safety potential of V2V communication is very
198 significant. It is in everyone's best interest to reduce
199 traffic fatalities and injuries. It is my belief that
200 eventually this technology can be helpful to that end. I am
201 also interested in how this technology can potentially
202 benefit even pedestrians, and bicyclists, and those riding
203 motorcycles.

204 There are many issues to work out to make sure this
205 technology can become effective. I am encouraged by USDOT,
206 and the National Highway Transportation Safety Administration
207 for bringing all stakeholders to the table to work through
208 issues, including reliability, interoperability, data
209 security, spectrum, and deployment. Again, I appreciate the
210 deliberative process that DOT has been taking with the
211 rulemaking. I look forward to discussing the potential of
212 these technologies to improve the safety of all Americans.
213 Thank you for the time. I yield back to you, Ms. Schakowsky.
214 Yes, I yield back to you.

215 [The prepared statement of Mr. Butterfield follows:]

216 ***** COMMITTEE INSERT *****

|
217 Ms. {Schakowsky.} And I yield.

218 Mr. {Burgess.} The Chair thanks the gentlelady. The
219 gentlelady yields back. The Chair would note that there is a
220 vote on the floor, but I believe we will have time to
221 conclude opening statements, so--

222 The {Chairman.} Well, Mr. Chairman, in light of the
223 votes happening now, I am going to submit my statement for
224 the record, and yield back.

225 [The prepared statement of Chairman Upton follows:]

226 ***** COMMITTEE INSERT *****

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227 Mr. {Burgess.} Very well. In that case, Mr. Pallone,
228 you are recognized for 5 minutes for the purpose of an
229 opening statement.

230 Mr. {Pallone.} I am sorry, Mr. Chairman, did you--are
231 you trying to speed it up? Is that the idea?

232 The {Chairman.} I did.

233 Mr. {Pallone.} All right. I will--

234 The {Chairman.} So I--

235 Mr. {Pallone.} I will do the same, and--my statement,
236 like Mr. Upton--like Chairman Upton.

237 [The prepared statement of Mr. Pallone follows:]

238 ***** COMMITTEE INSERT *****

|
239 Mr. {Burgess.} Very well. In that case, we will move
240 on to the witness testimony part of the hearing, and I do
241 want to welcome all of our witnesses. Thank you for taking
242 the time to testify before the Subcommittee.

243 Our witness panel for today's hearing will include Mr.
244 Nat Beuse, the Associate Administer--Administrator of the
245 Vehicle--of Vehicle Safety Research, National Highway Traffic
246 Safety Administration, Dr. Peter Sweatman, Director of the
247 University of Michigan Transportation and Research Institute,
248 Mr. David Amant--I am sorry, David St. Amant, President and
249 Chief Operating Officer of Econolite Group, Mr. Barry Einsin-
250 -I am sorry, Einsig, Global Transportation Executive for
251 Cisco, and Mr. Harry Lightsey, the Executive Director of
252 Global Connected Customer Experience at General Motors. We
253 do appreciate all of you being here today. We are going to
254 attempt to get through as much of the witness testimony as we
255 can before we must go vote. So, Mr. Beuse, you are
256 recognized for 5 minutes for your opening statement. Thank
257 you.

|
258 ^STATEMENTS OF NAT BEUSE, ASSOCIATE ADMINISTRATOR, VEHICLE
259 SAFETY RESEARCH, NATIONAL HIGHWAY TRAFFIC SAFETY
260 ADMINISTRATION; DR. PETER SWEATMAN, PH.D., DIRECTOR,
261 UNIVERSITY OF MICHIGAN TRANSPORTATION RESEARCH INSTITUTE;
262 HARRY LIGHTSEY, EXECUTIVE DIRECTOR, GLOBAL CONNECTED CUSTOMER
263 EXPERIENCE, GENERAL MOTORS; DAVID ST. AMANT, PRESIDENT AND
264 CHIEF OPERATING OFFICER, ECONOLITE GROUP, INC.; AND BARRY
265 EINSIG, GLOBAL TRANSPORTATION EXECUTIVE, CISCO

|
266 ^STATEMENT OF NAT BEUSE

267 } Mr. {Beuse.} Thank you. Good morning, Chairman
268 Burgess, Ranking Member Schakowsky, and members of the
269 Subcommittee. I appreciate this opportunity to testify
270 before you about vehicle to vehicle communications, its
271 readiness for application, and its potential safety benefits.
272 For more than 50 years the National Highway Traffic Safety
273 Administration's vehicle safety activities have enhanced
274 occupant protection when crashes occur. But as Secretary Fox
275 recently said, the Department wants to speed the nation
276 towards an era when vehicle safety isn't just about surviving
277 crashes, it is about avoiding them. To that end, USDOT and
278 NHTSA have accelerated efforts to bring vehicle to vehicle

279 communications, automated vehicle features, and the full
280 complement of advanced safety technologies to the cars,
281 trucks, and commercial vehicles that Americans drive.

282 Our studies show that 94 percent of vehicle crashes are
283 due to driver error, and we believe technologies can help
284 reduce or eliminate it. NHTSA has been aggressively pursuing
285 two complementary technology paths to address this issue.
286 One path involves those technologies enabled by sensors, such
287 as V2V, camera, and radar, that alert drivers of impending
288 collisions. The second path involves those technologies, in
289 some cases enabled the same technologies that I just
290 mentioned, as well as additional ones that perform some
291 automated vehicle function, such as automatic emergency
292 braking when the driver doesn't take any action at all. We
293 have already included some warning technologies into the
294 government's five star rating program, also known as NCAB,
295 and we have recently announced our intent to include
296 automatic braking technologies into that influential program
297 as well. When integrated, these connected and automated
298 vehicle technologies represent the building blocks that will
299 bring us the ultimate of full self-driving vehicles.

300 V2V technology is based on vehicles--sharing their
301 position, speed, and heading information with each other in
302 near real time fashion. This anonymous exchange of data

303 occurs over dedicated short range communications, otherwise
304 known as VSRC, on the 5.9 Gigahertz spectrum. This piece of
305 spectrum is quite unique. It has been dedicated for a number
306 of years, in large part thanks to the Intelligent
307 Transportation Society of America, the American Association
308 of Highway and Transportation Safety Officials, and the FCC,
309 which had the foresight to actually reserve the spectrum to
310 assist in the development of this important technology.

311 By providing for enhanced 360 degree situation
312 awareness, the kind that allows a driver to see around
313 corners, V2V technology can assist a driver in many
314 challenging crash scenarios that are very difficult for other
315 sensors to do. For instance, V2V technology can help drivers
316 avoid an intersection crash, one of the deadliest crash types
317 on the roadway, where two vehicles may be on a collision
318 path, but because of obstructions, are completely unaware of
319 it. NHTSA's testing and analysis of V2V technology indicates
320 that it can address approximately 80 percent of all
321 unimpaired crashes involving two or more motor vehicles.

322 In 2013 NHTSA achieved a key research milestone when V2V
323 technology was tested in the real world. The safety pilot
324 model deployment tested nearly 3,000 vehicles from eight
325 different manufacturers driven by regular citizens, and not
326 engineers. For just over a year NHTSA and DOT monitored and

327 collected data on the performance of the technology as these
328 drivers went about their daily lives in the Ann Arbor,
329 Michigan area. Data collected from that study helped shape
330 NHTSA's decision to move forward with V2V technology.

331 In August of 2014, NHTSA issued an Advance Notice of
332 Proposed Rulemaking. That document initiated rulemaking for
333 a DSRC vehicle-based communication system on all new light
334 duty vehicles. NHTSA indicated that the regulatory approach
335 could be to require the basic radio system, security
336 features, and functionality to support inter-operability
337 between vehicles, but we did not specify that we would
338 require safety applications. NHTSA indicated that this
339 approach would allow the market and automakers to innovate
340 and compete in offering safety applications and a whole host
341 of other applications of their choosing. Concurrent to the
342 ANPRM, NHTSA also issued a comprehensive vehicle to vehicle
343 communications readiness of V2V technology for application
344 report. This report provided details on the technology,
345 results of numerous testing programs, benefits, deployment
346 challenges, as well as security, privacy, policy, and
347 regulatory issues.

348 In May of this year Secretary Fox announced USDOT's
349 intent to accelerate NHTSA's V2V rulemaking activities, with
350 the goal of issuing a proposal in 2016. Secretary Fox also

351 announced our readiness to accelerate testing of potential
352 sources of interference in the 5.9 Gigahertz spectrum.
353 USDOT, NHTSA, vehicle manufacturers, suppliers, and
354 technology companies have conducted extensive analysis,
355 control testing, and real world field studies of V2V. Our
356 conclusion, based on the body of work, and the observation of
357 commenters to NHTSA's ANPRM, is that vehicle to vehicle
358 communications offers an important opportunity to
359 dramatically improve highway safety in the United States.

360 While my testimony has focused on the readiness of the
361 technology, and its potential safety benefit, there are also
362 mobility and environmental benefits that will also be enabled
363 by this technology. Similarly, some innovative states have--
364 who have been following the development of this technology
365 have already started making plans to deploy vehicle to
366 infrastructure, in anticipation of the Department's efforts.

367 Thank you for the opportunity to update this Committee
368 on the game changing potential of this remarkable safety
369 technology, and the agency's progress towards accelerating
370 its deployment. I look forward to answering your questions.

371 [The prepared statement of Mr. Beuse follows:]

372 ***** INSERT 1 *****

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373 Mr. {Burgess.} The Chair thanks the gentleman. The
374 Chair recognizes Dr. Sweatman. 5 minutes for a summary of
375 your opening statement, please.

|
376 ^STATEMENT OF PETER SWEATMAN

377 } Mr. {Sweatman.} Chairman Burgess, Ranking Member
378 Schakowsky, and members of the Subcommittee, thank you for
379 the opportunity to testify today about vehicle to vehicle
380 communications, or what--I will just call it V2X. My name is
381 Peter Sweatman, Director of UMTRI. I am a past Board Chair
382 of ITS America, and immediate past Chair of its Leadership
383 Circle. I want to tell you about our experience with V2X for
384 safety. We conducted the USDOT's safety pilot model
385 deployment from August 2012 through August 2014. We deployed
386 2,843 vehicles, collected 115 billion messages from 35
387 million miles of driving. The community, including about 2-
388 1/2 thousand volunteers, embraced V2X. Our volunteers
389 reported receiving warnings that prevented crashes. The
390 stoplight application, excuse me, where you are alerted to a
391 vehicle stopping suddenly several vehicles ahead, was
392 extremely popular. And analytics on the system testing data
393 by USDOT confirmed V2X's life saving potential, excuse me, on
394 a large scale, hence NHTSA's decision to proceed with
395 rulemaking.

396 This V2X experience compelled us to do more. An
397 incredible 47 companies have come to the table to expand the

398 Ann Arbor mobile deployment and create larger real world
399 deployments. The USDOT is still contributing, but this new
400 ecosystem brings both funding and equipment. It includes
401 automakers, T-1 suppliers, traffic control, and sensor
402 suppliers, aftermarket suppliers, insurance,
403 telecommunications, Big Data, IT, and mobility services.

404 Excuse me, Mr. Chairman.

405 Mr. {Burgess.} Sure.

406 Mr. {Sweatman.} We are working with the Michigan
407 Department of Transportation, the City of Ann Arbor, and
408 numerous counties to equip the infrastructure. The UM
409 invested in NTC to deploy a planned 20,000 vehicles over the
410 next 2 years, building on the I-96 smart corridor created by
411 Michigan DOT. This will be the first sustainable,
412 production-ready U.S. V2X deployment. We are currently
413 expanding the Ann Arbor deployment to 9,000 vehicles, and
414 working with the city to make it sustainable, and that is the
415 wish of the city. Our current V2X volunteers, many of whom
416 are parents in the Ann Arbor public school system, are
417 excited about students being connected into lifesaving V2X
418 via smartphones. Mr. Chairman, we have also found that
419 motorcyclists love the idea that with V2X they are more
420 likely to be detected by other vehicles.

421 There is no substitute for DSRC, and an entire ecosystem

422 of companies is committed to V2X using 5.9 DSRC. They are
423 all building product strategies around V2X, including
424 automation. DSRC is the only technology that has been
425 successfully tested for saving lives by both automakers and
426 NHTSA. Infrastructure costs are very affordable. At the
427 time of the safety pilot, each set of roadside equipment cost
428 \$15,000. We deployed 27 sets to equip roughly a quarter of
429 the city. 3 years later, the cost of the radios is higher,
430 so the current cost for a city of 140,000 people is under a
431 million dollars. For our enlarged deployment, that works out
432 at \$90 per vehicle equivalent. Most of the radios are
433 installed at intersections. V2X turns ordinary traffic
434 signals into adaptive traffic signals without additional
435 cost, so services like Greenwave, which provide conspicuous
436 value to consumers on a daily basis, may be provided by the
437 city.

438 Initial V2X deployments are being replicated. Our
439 Southeastern Michigan V2X deployment is designed to be
440 sustainable and expandable other locales around the country.
441 V2X also creates innovation beyond its primary mission of
442 safety. All of our automotive partners are developing DSRC
443 products, and our traffic control technology partners are
444 also using DSRC to include maps in traffic signal
445 controllers. This is not about the auto industry or the tech

446 industry. We are seeing what happens when the auto industry,
447 the traffic industry, the infrastructure managers, and
448 broader tech-based and service industries come together.

449 V2X also supports automated vehicles. Automation will
450 transform our transportation system. From the perspective of
451 an autonomous vehicle, V2X is the most powerful of sensors
452 for a highly affordable cost. For example, it is hard to
453 imagine the automated use case of platooning vehicles without
454 V2X. Federal actions are needed to better define the playing
455 field, and there is an important role in supporting ever
456 larger deployments of V2X.

457 In a few weeks the University of Michigan will M City, a
458 safe off-roadway urban test environment for connected and
459 automated vehicles. I invite you to the grand opening,
460 Monday, July 20, on the University of Michigan campus. Thank
461 you once again.

462 [The prepared statement of Mr. Sweatman follows:]

463 ***** INSERT 2 *****

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464 Mr. {Burgess.} The Chair thanks the gentleman.
465 Gentleman yields back. We are out of time on our vote.
466 There are 280 members who haven't voted yet. I think I can
467 still move faster than about 100 of them, but, Mr. Lightsey,
468 in order to give you fair consideration, let us go into a
469 recess while we have this series of three votes on the floor,
470 and we will reconvene immediately after the vote series on
471 the floor, if that is satisfactory to you. So the Committee
472 stands in recess, subject to the call of the Chair.

473 [Recess.]

474 Mr. {Burgess.} Subcommittee will come to order, and Mr.
475 Lightsey, I think we were at you when we adjourned for votes,
476 so 5--you are recognized for 5 minutes for your opening
477 statement, please.

|
478 ^STATEMENT OF HARRY LIGHTSEY

479 } Mr. {Lightsey.} Thank you, Mr. Chairman, Ranking Member
480 Schakowsky, and members of the Subcommittee. GM appreciates
481 this opportunity to tell you about the progress that is being
482 made with the rollout of vehicle to vehicle, or V2V, on our
483 roads and highways. GM is strongly committed to V2V
484 technology, as we believe it has the potential to
485 revolutionize vehicle safety and intelligent transportation.
486 Indeed, the National Highway Traffic Safety Administration
487 has estimated that V2V could, by itself, impact over 80
488 percent of the over four million annual unimpaired light
489 vehicle crashes, saving lives, and reducing the \$871 billion
490 cost to our nation's economy each year. There simply is no
491 other safety technology available now, or that is on the
492 horizon, that matches the promise of V2V.

493 GM pioneered connected vehicle technology with its
494 OnStar brand, and is also taking a leadership role with V2V
495 technology. In September of last year our CEO, Mary Barra,
496 announced that GM would be putting V2V in the model year 2017
497 Cadillac CTS, which will be available in the latter part of
498 next year. GM is not only a preliminary adopter of V2V, but
499 continues to work with the Department of Transportation, and

500 other automakers, to research, develop, and test the
501 technologies that form the basis of V2V. In fact, after
502 years of extensive stakeholder collaboration, research, and
503 development, GM is now substantiating the promise of talking
504 cars, and fully supports the shift from the lab into the real
505 world testing and implementation.

506 GM is encouraged by the actual road testing that has
507 already taken place, and by the Department of
508 Transportation's recent announcement that it will accelerate
509 the rulemaking process for wide scale V2V implementation. GM
510 seeks to build upon this positive momentum, and is confident
511 that the industry and other stakeholders share our sense of
512 urgency. With so much at stake for vehicle safety, now is
513 the time to advance this technology as quickly as possible.

514 I am excited for the opportunity to share more about
515 GM's commitment to V2V, and am happy to answer the
516 Committee's questions.

517 [The prepared statement of Mr. Lightsey follows:]

518 ***** INSERT 3 *****

|
519 Mr. {Burgess.} The gentleman yields back. The Chair
520 thanks the gentleman. Mr. St. Amant, you are recognized 5
521 minutes for your opening statement, please.

|
522 ^STATEMENT OF DAVID ST. AMANT

523 } Mr. {St. Amant.} Mr. Chairman and distinguished members
524 of the Subcommittee, it is my privilege to be part of this
525 hearing. Thank you for the opportunity to testify today. My
526 name is David St. Amant. I am the Chief Operating Officer of
527 Econolite Group, Inc., a nationwide company with headquarters
528 in Southern California. I am also a recent past Board Chair
529 of the Intelligent Transportation Society of America, and
530 current member of the ITS America Leadership Circle. We have
531 been in the traffic management business since 1933,
532 developing signalized intersection technology to meet the
533 needs of municipalities throughout the nation. Specifically,
534 during the last 10 plus years, Econolite has focused much of
535 its attention on helping shape industry standards in
536 collaborating with leading technology partners to advance the
537 U.S. Department of Transportation's Vehicle Infrastructure
538 Communication Initiative.

539 We believe that the connected vehicle technologies we
540 will see when we are able to connect every vehicle,
541 motorcycle, bicycle, or pedestrian and an intersection, and
542 with that valuable information we will be able to help
543 prevent crashes and move traffic much more efficiently and

544 safely than with today's technology. The main difference
545 between the way we will detect--we actually detect today and
546 how we will process information used in the V2V
547 infrastructure data in the future is that instead of
548 detecting vehicles at a fixed point in the roadway, for the
549 first time the vehicle will be able to send this local--this
550 location information in real time and let us know where it is
551 going, and we can predict where it will be, enable signals to
552 adjust their timing, and warn approaching vehicles when
553 necessary for preventing crashes, and determine by modality
554 why it should be a green light of priority.

555 This new approach changes everything. Our system will
556 be able to manage all traffic, not just a sampling of
557 traffic. We will know, for example, the actual number of
558 vehicles in the left turn lane queue, not just an estimate,
559 and provide a slightly longer green light to flush traffic
560 through the intersection, thus avoiding long waits and start
561 and stop traffic, which causes traffic congestion, increases
562 pollution and safety hazards. And most importantly, we can
563 reduce the number of vehicles and pedestrian crashes at
564 intersections, and help emergency vehicles reach the site of
565 a crash faster and safer. We believe in this technology so
566 strongly that we are already building V2I communications into
567 many of our new traffic signal controllers.

568 As we are implementing this revolutionary technology, we
569 are also working to ensure that a connected vehicle and
570 transportation network is designed to protect privacy and
571 safeguard against cybersecurity threats. It is also
572 critically important that the 5.9 Gigahertz band of spectrum,
573 which was set aside for the V2X communication, be protected
574 from harmful interference that could result if unlicensed
575 devices are allowed to operate in the band. DSRC in the 5.9
576 Gigahertz band is the only technology currently available
577 that provides the proven high speed reliable communication
578 necessary to support the V2X crash avoidance systems and
579 intersections--at intersections and between vehicles.

580 We are working closely with ITS America, the USDOT,
581 American Association of State Highway and Transportation
582 officials, and Institute of Transportation Engineers to bring
583 all stakeholders together through a V2I deployment coalition
584 that will advance the deployment of this critical safety
585 technology. If we are ever going to realize or get close to
586 our goal of zero deaths on America's roads, this is our best
587 opportunity. Thank you very much for allowing me to be at
588 this hearing today, and I look forward to your questions.

589 [The prepared statement of Mr. St. Amant follows:]

590 ***** INSERT 4 *****

|
591 Mr. {Burgess.} The Chair thanks the gentleman. The
592 Chair recognizes Mr. Einsig. 5 minutes for a summary of your
593 opening statement, please.

|
594 ^STATEMENT OF BARRY EINSIG

595 } Mr. {Einsig.} Thank you, Chairman Burgess, Ranking
596 Member Schakowksy, and the members of the--I thought I was
597 loud enough to begin with--and members of the Committee for
598 your--for the opportunity to testify this morning. Our
599 nation is at the cusp of the next great leap in automotive
600 technology, one of which will revolutionize how we get from
601 place to place, and how we protect ourselves and our children
602 from deadly harm. The next great chapter represents the
603 single greatest transformation since the advent of the
604 assembly line.

605 Vehicles today are engineering marvels, but their
606 capabilities are not being fully utilized. It is like using
607 a smartphone in airplane mode, amazing devices, but
608 fulfilling only a fraction of their potential. So how do we
609 fulfill the potential of cars coming onto the roads today?
610 We need to ensure that every single new car designed for the
611 U.S. market is equipped with radio technology known as
612 Dedicated Short Range Communications, or DSRC, as we have
613 heard here earlier. This will take our cars out of airplane
614 mode and open the door to a constant stream of vehicle to
615 vehicle and vehicle to infrastructure communications. That

616 will save lives, reduce cost, improve traffic congestion, and
617 eliminate tons of pollution. In doing so, we will usher in a
618 new era of transportation safety, innovation, new business
619 models and applications.

620 Why is Cisco involved in this transformation? We are a
621 \$47 billion company formed on the simple idea that computer
622 systems should be able to talk to each other. Cisco not only
623 builds equipment solutions that route packets of data, but we
624 provide data storage, cloud, wireless, security, and many
625 other products and solutions that go in to customers around
626 the globe. Our business is focused on developing the
627 Internet of everything. That is the connection of people,
628 process, data, and things, the Internet, and--the vast
629 majority of which has never been connected before, including
630 automobiles.

631 The scope of this transformation is enormous. Cars, and
632 eventually trucks and all vehicles, will be connected to each
633 other and to the roadside communications network via the
634 radio through a complex communications network. This network
635 needs interoperability, standards-based technology, as well
636 as tested architectures for delivering a highly secure,
637 mobile, and high availability solution. That is what Cisco
638 does. We will layer on it an advanced, secure IP network on
639 the top of the physical network that consists of the vehicles

640 and the roads. We will use a combination of DSRC and wired
641 and wireless technologies.

642 Surface transportation will become a connected system
643 generating new data, and what that data can do will amaze
644 you. Most importantly, data will have a dramatic impact on
645 safety. Cars connected to each other will be able to help
646 drivers avoid everything from a fender bender to a deadly
647 crash. Cars will have the capability to warn motorists to
648 brake immediately, or even to take evasive action when
649 accidents are imminent. This will save countless lives, and
650 trillions of dollars in property damage and lost
651 productivity.

652 Just as importantly, by sending crash data to first
653 responders in real time, we can direct police, fire, and EMS
654 personnel to the scene without delay. We could improve
655 traffic throw--flow through real time traffic lights and ramp
656 metering systems. American commuters already spend 5 days
657 per year stuck in traffic. This is a congestion penalty we
658 all pay. It costs Americans over \$1,400 per year per
659 household, and that amount is expected to rise to \$3,000 per
660 year by 2030. We could improve our ability to manage road
661 maintenance and infrastructure systems by collecting and
662 analyzing more specific data on the use of our roadways.

663 But many of these benefits are today not available, or

664 exist at much reduced levels because most of the vehicles are
665 not yet equipped with DSRC technology. At the moment the
666 private sector is poised to deploy DSRC, not just radios in
667 cars, but the corresponding IP network that will connect our
668 roadways in ways never before possible. Once vehicle to
669 vehicle communications are widely installed in cars and light
670 trucks as a safety measure, the private sector, and our
671 public sector partners, will respond swiftly to bring full
672 sets of DSRC benefits to the American consumers.

673 The potential of DSRC is not some far off dream. It is
674 within our grasp. This is the time for America to be
675 leading, not to be left behind. Other nations, including
676 Austria, the Netherlands, Canada are adopting intelligent
677 transportation systems, including DSRC. These technologies
678 should be on American roads. The future of transportation,
679 and the safety of transportation, is bright.

680 We thank you for your attention to these important
681 developments in road safety, and look forward the NHTSA's
682 future adoption of the final rule for DSRC installation on
683 vehicles. Thank you, and I am happy to answer any questions.

684 [The prepared statement of Mr. Einsig follows:]

685 ***** INSERT 5 *****

|
686 Mr. {Burgess.} The Chair thanks the gentleman. I thank
687 all the witnesses for their testimony, and we will move now
688 into the question and answer portion of the hearing. And I
689 will begin by recognizing myself for 5 minutes for questions.

690 And, actually, I want to start, Mr. Beuse, with a public
691 service announcement for people who are watching, in spite of
692 all of our interruptions. If you do not know the Vehicle
693 Identification Number of your car, you need to. It is
694 located at the lower left hand of your windshield, or inside
695 the driver's side door post. You need to go to safercar.gov-
696 -correct, Mr. Beuse? You need to go to safercar.gov, put
697 your Vehicle Identification Number into the database, and
698 check it to make certain that you are not subject to an
699 airbag recall, because the accident that could result could
700 be devastating. So am I correct in offering that public
701 service announcement?

702 Mr. {Beuse.} You are, and I thank you very much.

703 Mr. {Burgess.} You know, but that actually underscores
704 one of the challenges ahead of us, and--to get people to
705 bring their cars in, or to even acknowledge that there may be
706 a recall notice out there that might affect them, and to get
707 them to check. When you get to the third or fourth owner on
708 a vehicle, I mean, this--a lot of times attention kind of

709 drops off. So we are talking about some fantastic
710 technology, and I believe we heard in some of the latter
711 testimony that it is going to be--the technology is going to
712 be so smart that if the other car is equipped, that the
713 technology is going to smart enough to detect it, but still
714 it might work better if people had aftermarket items
715 installed. How are we going to get the word out to people
716 that they may need to now consider an additional expense for
717 their car?

718 Mr. {Beuse.} Mr. Chairman, we are doing a couple of
719 things on that front. When we did the safety pilot in Ann
720 Arbor, Michigan we actually tested aftermarket devices. And
721 the reason that we did that was to see--could the
722 communication protocol work for a device that wasn't
723 basically built into the vehicle, and what benefits would it
724 serve? So we have to address kind of the technical
725 performance first.

726 The second part of your question has to do with getting
727 just consumer awareness up in general about crash avoidance
728 technologies. We agree with you that the secondhand market
729 and the third-hand market is an area that needs focus, and,
730 you know, we are working some issues on that front. It will
731 be no different with this particular technology, especially
732 because it is the one crash avoidance technology right now

733 that actually has strong potential in the aftermarket to be
734 deployed.

735 Mr. {Burgess.} Let me just ask you, as we have heard
736 across the panel this morning, these devices are going to be
737 developed by multiple suppliers. What is the process by
738 which your agency is establishing--is going to go about
739 establishing performance requirements for the devices, and
740 the types of safety messages that they are able to support?

741 Mr. {Beuse.} In the ANPRM we actually sought comment on
742 how to do that. One of the things we learned, quite
743 surprisingly, I think, in the model deployment was that the
744 performance was actually really good for these aftermarket
745 devices. So going forward in our proposal, that is one thing
746 we will have to specify, is how that performance level should
747 be between aftermarket and sort of built into the vehicle. I
748 think as proposed--or announced in the ANPRM, there would
749 really be no desire to have a difference in performance
750 between those two devices because, from a vehicle
751 manufacturer standpoint, they have got to be able to know
752 that the message that they are receiving, no matter where it
753 came from, that is it is--and it is--actually has the same
754 performance as they are building into those vehicles
755 themselves.

756 Mr. {Burgess.} Dr. Sweatman, let me just ask you this,

757 because we do see a lot of promise with these--with the
758 ability for communicating between vehicles, and, you know, we
759 also read about the driverless car. That is a pretty neat
760 thing too. So how are these two technologies, how are they--
761 they going to merge? Are there any issues where we need to
762 be cautious because there can be conflicting constituencies
763 there?

764 Mr. {Beuse.} So the integration question is very, very
765 real. The way we look at the world is all these technologies
766 will, yes, converge, that V2V, camera, radar sensors, and a
767 whole host of others sensors that--will come about with
768 automated vehicles will all merge together to sort of truly
769 deliver that full self-driving vehicle that we all imagine,
770 that we get in our car and go in the back seat, or it is a
771 robo-taxi, or whatever the scenario is. There--in our view,
772 there isn't a competing technology. It is not one or the
773 other, it is all of them working in concert together, and it
774 really will be an integration issue on the manufacturing
775 side, how they integrate those various sensors to make sure
776 they are double-checking each other to be able to do the
777 functions that they want to deliver to the American public.

778 Mr. {Burgess.} And Dr. Sweatman, did you have anything
779 you wanted to add to that?

780 Mr. {Sweatman.} Yes, thank you, Mr. Chairman. I mean,

781 we are very excited about the convergence of V2X and
782 automation. So we know that autonomous vehicles work, but
783 certain--I think most of us would take the attitude that if
784 you have the V2X available, that adds a--brings a lot to the
785 autonomous vehicle. And in a sense you can think about V2X
786 as being the ultimate sensor, in terms of its capability, per
787 dollar cost, so it is a very affordable cost, compared to
788 radars and equipment like that that needs to be in every
789 vehicle, and really does add a lot to an automated vehicle.

790 So we are very strong proponents of bringing the two
791 together. If you think about V2X as a sensor, not only is it
792 the equivalent of a visual sensor, that it can see another
793 vehicle, can see whether it is moving closer to your vehicle
794 or further away, but if that other vehicle is broadcasting
795 additional information, such as the anti-lock brakes are
796 being activated in that vehicle, that information can come
797 into your vehicle as well. So, in a sense, you can get
798 information that you would not have in any other way. So by
799 the time you converge all these pieces of information and
800 technologies together, we have a very, very robust automated
801 vehicle.

802 Mr. {Burgess.} Very well. The Chair thanks the
803 gentleman. The Chair recognize the gentleman from New
804 Jersey, Mr. Pallone. 5 minutes for questions, please.

805 Mr. {Pallone.} Thank you, Mr. Chairman. While test
806 programs have shown that V2V has great promise in its ability
807 to reduce fatal crashes, I remain very interested in non-V2V
808 crash avoidance and crashworthiness technologies that are
809 available to consumers in many cars today, and have been
810 shown to make driving safer.

811 So, Mr. Beuse, what, if any, impact with NHTSA's future
812 V2V mandate have on other safety technology, such as airbags,
813 seat belts, and brakes, or other crash avoidance technology,
814 such as rear visibility cameras, and what non-V2V technology
815 is currently being considered by NHTSA that also has the
816 potential to save lives on the road?

817 Mr. {Beuse.} So we are looking at any technology that
818 can save lives. That is what we do. When you talk about how
819 V2V will be leveraged inside the vehicle, I think it is not
820 clear yet how that will be done by the vehicle manufacturers.
821 Right now we are just focused on making sure that the
822 communication protocol between those devices is secure, and
823 that people can basically understand each other when they are
824 communicating.

825 As far as crashworthiness, there are lots of ideas
826 floating around about how to further use these crash
827 avoidance sensors to help improve crashworthiness. Think
828 about adaptive restraints. So the vehicle knows it is about

829 to get into a crash, and then leverages that camera and radar
830 information to help prepare the driver for that crash by
831 tuning the system, let us say. So there are opportunities
832 there that have--haven't been fully explored yet.

833 Mr. {Pallone.} Okay. I would like to clarify some of
834 the statistics we have heard today. The Department of
835 Transportation estimates that V2V communications could
836 prevent approximately 80 percent of crashes involving non-
837 impaired drivers. So, Mr. Beuse, does this estimate reflect
838 V2V systems that warn drivers of potential dangers and
839 require them to take corrective action behind the wheel, or
840 does it also include autonomous V2V technology, such as
841 automatic braking and lane keeping? Or, put another way, do
842 we see the 80 percent reduction from warnings alone?

843 Mr. {Beuse.} The 80 percent is the target population.
844 So what is the universe of crashes that this technology can
845 address? One of the things we did in the readiness report is
846 we actually looked at two particular safety applications that
847 have no overlap with existing on board systems, so the ones
848 that you mentioned, lane departure, and things like that.
849 And so, just based on those two applications alone, we
850 estimated half--over a half a million crashes and about 1,000
851 lives that could be saved just from two singular
852 applications.

853 To do the detailed math to get down into overlapping
854 technologies and things like that, we have not done that yet.
855 We really just focus--to make it simple, to focus on the two
856 applications that there is no overlap. So one maybe could
857 argue that we are, in a sense, underestimating the potential
858 of the technology by doing that, but that is what we did to
859 make it clear and simple. And just based on those two safety
860 applications alone, the benefits were pretty remarkable.

861 Mr. {Pallone.} Okay. And NHTSA estimates that
862 approximately 33,000 people were killed in motor vehicle
863 accidents in 2013. Of those, just over 10,000 were killed in
864 crashes resulting from alcohol impairment. That means that
865 23,000 people were killed in unimpaired crashes, is that
866 correct?

867 Mr. {Beuse.} It is--yes, and--in a way, but to kind of
868 break down the math to see how it applies to V2V, there is
869 some double counting that happens because there are heavy
870 vehicles in there. There was motorcycles, and things like
871 that, so we haven't done the math yet in the way that they
872 question was phrased, but it is true, about 10,000 or so
873 people die on our nation's roadways every year from drunk
874 driving.

875 Mr. {Pallone.} Well, I understand there are many
876 variables that affect the statistics, such as whether a crash

877 involved only one car without another to talk to, but could
878 V2V technology eliminate close to 80 percent of those 23,000
879 fatalities, or 18,400 deaths every year?

880 Mr. {Beuse.} Our view is that, if you look at the two
881 applications that have no overlap, it is about half a million
882 crashes and over 1,000 people. There is not a technology
883 that we are looking at right now that even approaches that.
884 Even the automatic braking technologies don't approach those
885 kind of numbers. And so we haven't done the full math to go
886 all the way up to the 80 percent applicable crashes. We
887 really only focused on these kind of very--two narrow
888 scenarios, which is an intersection kind of scenario, where
889 there is no technology right now that can address that
890 particular crash type that is particularly deadly.

891 Mr. {Pallone.} I am going to try to get one more
892 question in. The Insurance Institute for Highway Safety,
893 which regularly tests and rates autos, considers vehicles
894 equipped with automatic braking superior or advanced in terms
895 of driver safety. On the other hand, IHS gives--gave systems
896 that merely detect an approaching vehicle, and warn the
897 driver of an imminent crash a basic safety rating.

898 So the vehicles that IHS looked--I am sorry--yeah,
899 looked at in their ratings used technologies such as lasers,
900 sensors, and radar, but as V2V is introduced in future

901 vehicles, do you believe warning only systems will be
902 sufficient to protect drivers from fatal crashes?

903 Mr. {Beuse.} It will be all of them. It will be all of
904 them. We too are very, very excited about automatic
905 emergency braking. Just earlier this year we announced our
906 intent to put that into the New Car Assessment Program,
907 otherwise as--known as NCAP, which is a same--similar rating
908 system to the Insurance Institute for Highway Safety. It is
909 a very, very good technology. It gets even better when it
910 has connectivity to other vehicles.

911 Right now those systems have to make estimates on what
912 the vehicle in front of them is doing. Imagine the power
913 that can be unleashed if they actually know what the vehicle
914 in front of them is doing. So no more do they have to worry
915 about is that a Coke can, or is that really a car? They
916 actually know that it is a car, and so it is not an either-
917 or. It will be all of those technologies working in concert
918 to really deliver real safety to the American public.

919 Mr. {Pallone.} All right. Thank you. Thank you, Mr.
920 Chairman.

921 Mr. {Lance.} Thank you, Congressman Pallone, and I
922 recognize myself for 5 minutes.

923 Mr. Beuse, in a New York Times article earlier this
924 month, on June 10, a law professor at the University of South

925 Carolina said about V2V that, ``Here is a technology that
926 will significantly reduce the kinds of crashes we know about.
927 But, at the same time, it will lead to different behaviors,
928 and it could lead to new crashes.'' Would you please give us
929 your expert opinion on that type of statement?

930 Mr. {Beuse.} Sure. The--I think the article is mostly
931 referring to the idea of driver adaptation, and how do
932 drivers adapt to new technology, and do they become too
933 reliant on these new technologies, and do they then end up
934 doing things in the vehicle that they probably normally
935 wouldn't do if they didn't have these new technologies?

936 Mr. {Lance.} Rather like texting in a vehicle?

937 Mr. {Beuse.} Correct. We are still studying that. We
938 have not seen it in any of the technologies that we
939 promulgated. I had the opportunity to work on the electronic
940 stability control mandate. There again, in that--context of
941 that rulemaking, there was lots of discussion about--you are
942 giving someone a technology that they can drive as fast as
943 they want, and the vehicle will correct them. How do you
944 think that that is going to work?

945 And so far we have not seen it in the data where people
946 are doing that, because you are in a near cash event, much
947 like these technologies that we are talking about. Whether
948 they are enabled by V2V, camera, or radar, these are near

949 crash events. You do not want to be in these situations at
950 all. My hope is you never actually even experience the
951 technology, because then that means that you are being a safe
952 driver. And so the driver adaptation issue--question is one
953 that we continue to look at. We actually have a study going
954 on right now looking at it again, but we haven't seen it in
955 the data.

956 Mr. {Lance.} Thank you very much. Mr. Lightsey, is V2V
957 technology capable of ranking safety messages such that the
958 most immediate safety risks are provided to the driver first?

959 Mr. {Lightsey.} Yeah. Well, the--that is the--one of
960 the remarkable things about the V2V technology. It has a
961 very sophisticated set of algorithms and mathematical
962 computations that it works on, and it delivers the most
963 imminent threat alerts to the driver.

964 Mr. {Lance.} Thank you. Dr. Sweatman, during the
965 safety pilot cars were retrofitted with DSRC devices, even
966 though the devices were not a part of the vehicle's original
967 equipment.

968 Mr. {Sweatman.} Um-hum.

969 Mr. {Lance.} Throughout testing did you observe vehicle
970 make or model affecting its ability to use V2V technology,
971 based upon the make or model?

972 Mr. {Sweatman.} Thank you, Mr. Vice Chairman. We

973 didn't. We--so we had about 2-1/2 thousand vehicles from
974 volunteers, who were parents in the Ann Arbor public school
975 system, or working for the University of Michigan hospital,
976 for example. And--so we--while there was some consideration
977 to the makes and models of the vehicles that we accepted into
978 that program, it was pretty broad, so it covered all the
979 major makes.

980 And we--so we fitted the aftermarket technology, and we
981 didn't notice any difference between the makes of vehicles
982 when it came to the effectiveness. One of the things we were
983 very interested in was the reliability over time. So we have
984 been running now--those vehicles for 3 years. A lot of them
985 have been running for 3 years, so we also feel that the
986 reliability is pretty good.

987 Mr. {Lance.} Thank you very much, and I yield back the
988 remainder of my time, and I recognize the Ranking Member, Ms.
989 Schakowsky.

990 Ms. {Schakowsky.} Thank you, Mr. Chairman. Recent
991 investigations by 60 Minutes, this is directed to you, Mr.
992 Beuse, have--and Consumer Reports have demonstrated that the
993 threat of hacker accessing and controlling a connected car is
994 real. In these reports, after vehicles have been accessed
995 remotely, drivers are shown losing control of the horn, the
996 brakes, steering wheel, windshield wipers, and more. And

997 even though these videos were filmed in controlled
998 environments, they highlight the potential dangers that are
999 connected with--from hackers.

1000 So I wanted to know how real is the threat of vehicle
1001 hacking generally, not just with regard to V2V. Do you
1002 expect the nature of the threat to evolve as technology
1003 develops?

1004 Mr. {Beuse.} We agree that cybersecurity is something
1005 that we all need to pay attention to. We actually have a
1006 very comprehensive program at the agency looking at all--at a
1007 layer of protection for vehicles. Harden the vehicle against
1008 attacks first. If an attack happens, what is the vehicle
1009 supposed to do? You know, store the attack, study it for
1010 later. And also to make sure that people are using the kind
1011 of latest and greatest in terms of protection, and then have
1012 a way to feed back into the system, such that, if an event
1013 happens, we understand why it happens, and we can understand
1014 whether the protocols that we had in place actually were
1015 effective or not.

1016 On the V2V side, it actually has its own unique set of
1017 security system, both inside the security management system
1018 that is responsible for giving credentials, but also in terms
1019 of how that communicates with the vehicle.

1020 Ms. {Schakowsky.} So has NHTSA been evaluating this

1021 threat of vehicle hacking in this V2V space, or more
1022 generally regarding connected cars? I mean, it is one thing
1023 to say the driver should do everything he or she can to
1024 protect the--so that they can protect themselves, but what
1025 exactly is NHTSA doing?

1026 Mr. {Beuse.} We are doing a couple things. The
1027 Consumer Reports piece that you mentioned was actually filmed
1028 at our facility. We have been doing this kind of work before
1029 it became kind of in the news, right? It is on the ways
1030 that--we get a vehicle to do some things when we want to
1031 evaluate the upper limits of performance.

1032 What we are doing right now is kind of a four pronged
1033 approach. One is making sure that there is kind of common
1034 understanding in the industry. One of the ways that we are
1035 doing that is advocating for the formation of an ISAC, an
1036 Information, Security Analysis--if there is an event on a
1037 vehicle that manufacturers can share that information with
1038 each other in nearly real time and help develop solutions.
1039 On the vehicle side, we are looking at countermeasures, what
1040 I call countermeasures, things--how to harden the vehicle.

1041 So, in a simple way, let us say an attacker is trying to
1042 gain access to the vehicle. Well, one of the things we want
1043 to look at is, even if you hard the vehicle initially, the
1044 vehicle has to be smart enough that it is being kind of--

1045 trying to get attacked. And so we are looking algorithms
1046 that can detect that event, and then take some appropriate
1047 action. Should the vehicle go into failsafe, should it take
1048 some other action to make it not seem like the vehicle is
1049 going out of control into a brick wall, which is everybody's
1050 fear?

1051 The other thing we are looking at is best practices and
1052 standards. One of the things with cybersecurity is that is
1053 an involving area, and it is one that may have to lend itself
1054 to more of a best practices approach versus more of a
1055 regulatory follow this rule, because the rulemaking process
1056 does take time, but best practices are something you can
1057 update pretty quickly. And when we are looking at that, we
1058 are looking at FDA, FAA, and across government about how
1059 other people are dealing with cyber security issues, and it
1060 seems to be that is the way that they are going.

1061 Ms. {Schakowsky.} So--explained that the DSRC
1062 technology we are discussing today does not go over the
1063 Internet, it is not stored in the cloud, so it isn't at risk
1064 for hacking or snooping. However, since most cars contain
1065 other electronic systems, like my new car does, does DSRC
1066 talk to those systems, and thus make DSCR communications
1067 vulnerable, in fact?

1068 Mr. {Beuse.} Thank you for that question, because that

1069 is one of the things I should have clarified in my previous
1070 response. One of the things we are also looking at is
1071 separation of functions. So should the radio talk to the
1072 brakes? And one of the ways we are going to look at that is
1073 should there be absolute separation, or is there a way that
1074 you can have them communicate, but it is through a very
1075 controlled gateway? And so we are very much looking at that.
1076 Now that gets integrated into the vehicle is something we are
1077 actively talking with the manufacturers about. Because right
1078 now there is not kind of a harmonious approach to that.

1079 We recognize that, and so we are doing the research now
1080 to determine is there a best way to do this? And the science
1081 is evolving. I mean, many of the gatekeepers that they have
1082 put on vehicles may or may not be effective, and that is one
1083 of the things we are looking at.

1084 Ms. {Schakowsky.} Thank you for that, and I yield back.

1085 Mr. {Burgess.} The Chair thanks the gentlelady. The
1086 Chair recognizes the gentleman from Texas, Mr. Olson. 5
1087 minutes for questions, please.

1088 Mr. {Olson.} I thank the Chairman for holding this very
1089 important hearing, and welcome to all of our witnesses. A
1090 few comments before my questions. As a former Naval aviator,
1091 I know about a system that is like V2V and V2I in aviation.
1092 It is called TCAS, for Traffic Collision Avoidance System.

1093 It tells aircraft on a collision course--that course, and B,
1094 suggests maneuvers to avoid a collision. It has been online
1095 for 21 years now. Last year, on April 4, it avoided a
1096 collision 200 miles west of Oahu, way out in the Pacific
1097 Ocean, out of range of radars. The system said collision
1098 avoidance, the plan pulled up, missed the collision. They
1099 saved lives. V2V and V2I promises to do the same thing with
1100 cars. And no one in the world wants V2V and V2I to work more
1101 than I do, because my life changed forever because of a car
1102 crash.

1103 April 1, 1990, Polashis, Texas, my wife and I were hit
1104 head on by another vehicle. Three people in that vehicle
1105 died. My first wife, Ellen, died as well. We had been
1106 married for less than 3 months. V2V and V2I have the promise
1107 to keep people from going through what I went through in
1108 1990. I want these systems to work. But I am concerned that
1109 there may be some derailments in the future, particularly
1110 with lawyers and lawsuits.

1111 So my first question is for you, Mr. Beuse. Have you
1112 considered liability in a crash? I mean, is it the
1113 manufacturer, the driver, the V2V, the V2I system? Has that
1114 been in your computations going forward here, sir?

1115 Mr. {Beuse.} In the ANPRM we explored that issue very
1116 thoroughly, and actually asked comment on it. From our

1117 perspective, since this is a warning system, the current
1118 liability that exists now on current vehicles is the same.
1119 This system doesn't add any new liabilities. We are still
1120 exploring the security credentialing management side of the
1121 equation, but there again, we don't think that that is a big
1122 issue.

1123 Mr. {Olson.} And--comment on liability and concerns
1124 about something popping up in the future that may derail this
1125 because you are held liable for the V2V, the V2I system being
1126 involved in an actual crash--any comments? I know--maybe--
1127 expertise. Going once, going twice, okay, let us move on.

1128 Another question, Mr. Beuse. You guys do a great job--
1129 every year you put out these safety standards for our
1130 vehicles, the gold standard, but for safety it is about
1131 active safety. You know, it is all about barriers, poles,
1132 impactors. Have you ever thought about considering passive
1133 safety mechanisms, like V2V, V2I is that--in the future, put
1134 that in rating systems? Add that, make it more safe, so
1135 people know what the vehicle can do to protect them? Instead
1136 of just collision, but--hey, guy is coming at you, veer off
1137 here.

1138 Mr. {Beuse.} Yeah. We are actually the first program
1139 to put crash avoidance technologies into a consumer
1140 information program. We did that when we did forward crash

1141 warning and lane departure warning. This year we announced a
1142 step to do more active safety, and announced that we were
1143 going to put automatic emergency braking into the program,
1144 and we are close to making a final decision on that. So we
1145 are very much focused on that. I can tell you the
1146 development of test procedures is a lot more difficult than
1147 it used to be because of these systems, but it is well worth
1148 the challenge, given their life saving potential.

1149 Mr. {Olson.} And, Mr. Lightsey, would GM, as a
1150 manufacturer, like that on the side of the car? Hey, we have
1151 this vehicle--this device in our car. It is a safe car,
1152 protect you from a collision. Any concerns about that?

1153 Mr. {Lightsey.} No. I think the more we can inform the
1154 customer, the better off we are going to be. I think--of
1155 course, our customer is our highest--one of our highest
1156 priorities, and we want them to have the best experience that
1157 they possibly can.

1158 Mr. {Olson.} Thank you, and one further question. And
1159 this one is for you, for GM. What do you think will be the
1160 life cycle costs of V2V and V2I in GM vehicles over time?
1161 Will that be a big cost, a small cost, no cost? Any idea
1162 what the costs will be over time?

1163 Mr. {Lightsey.} Well, we plan for the V2V to be
1164 standard equipment on the Cadillac CTS model year set 2017,

1165 so the customer won't see that as any cost. We look for the
1166 cost of the hardware to come down. As was indicated by the
1167 other witnesses here, it is not a significant cost, even at
1168 the beginning of the early rollout, but we certainly expect,
1169 as production ramps up, for those costs to come even--to even
1170 lower levels.

1171 Mr. {Olson.} Thank you--I am out of my time. Yield
1172 back.

1173 Mr. {Burgess.} The Chair thanks the gentleman. The
1174 gentleman yields back. The Chair recognizes Mr. Cardenas
1175 from California. 5 minutes for your questions, please.

1176 Mr. {Cardenas.} Thank you very much, Mr. Chairman. I
1177 appreciate the opportunity for--to be reminded about how
1178 serious and how personal these issues are, so thank you for
1179 sharing your testimony, Mr.--Congressman Olson.

1180 My first question to the panel is how many of you are
1181 engineers or scientists? Okay. All right. There are a few
1182 of us in the room. The reason why I ask that question is
1183 because I just saw a movie on the plane where it was the
1184 scientist who was the good guy, and it was the non-scientist
1185 who was the bad guy when it came to, you know, robotics. And
1186 in that movie it had to do with robots becoming police
1187 officers and stuff, but anyway--so I just thought I would
1188 throw that out there.

1189 23 million connected vehicles were on the roads
1190 worldwide in 2013. That number is expected to surpass 150
1191 million within the next 5 years. Today each connected car
1192 contains about 100 million lines of code, a number that could
1193 triple in the coming years. Given the scale and complexity
1194 of this market, the rapid expansion of this technology
1195 presents a host of new technological challenges.

1196 Mr. Beuse, a consumer streaming a movie at home may be
1197 able to wait for a video to load, but they can't avoid delays
1198 when two cars are rapidly approaching and attempting to
1199 communicate with each other. So what is NHTSA doing to
1200 ensure that the V2V standard guarantees zero latency, zero
1201 delays?

1202 Mr. {Beuse.} That is a very important issue. The
1203 entire body of research that has been done today assumes that
1204 there is no interference in that spectrum band. Obviously,
1205 if that changes, then we are going to have to re-look at
1206 where we are, because our job is safety, and our job is to
1207 make sure that consumers get that safety that has been
1208 promised. And if, for some reason, the message is delayed,
1209 or not even received at all, and that leads to a crash, then
1210 that is not going to be a good situation for anybody. And so
1211 one of the things we are looking at is how much interference
1212 in that band can you tolerate? Again, the whole body of

1213 work, though, today has been done assuming no interference.

1214 Mr. {Cardenas.} Okay. Mr. Beuse, how will NHTSA ensure
1215 that different manufacturers' connected car technologies are
1216 compatible with each other, and can interact automatically,
1217 and without delays?

1218 Mr. {Beuse.} One of the great things about this program
1219 is that we have been working collaborative with the
1220 manufacturers, with suppliers, and even across the globe.
1221 And one of the things right now is the U.S. is kind of
1222 leading the--kind of the worldwide deployment of DSRC. And
1223 what comes with that is standardized protocols for the
1224 communication, so we are working with voluntary consensus
1225 groups to make sure that those standards are done in a way
1226 that, if they--people use them, and if we codify them in a
1227 regulation, that we will have interoperable communications
1228 not only between vehicles here in the U.S., but vehicles in
1229 Europe, and vehicles in Japan.

1230 Mr. {Cardenas.} Okay. Then, sir--Mr. Einsig, how has
1231 the Dedicated Short Range Communications technology on the
1232 V2V technology depend--been deployed successfully elsewhere?

1233 Mr. {Einsig.} So there are a number of test beds going
1234 on around the world. Some that we are aware of are in
1235 Austria, as well as in the Netherlands. Many countries are
1236 looking at this to differentiate themselves from a safety and

1237 from a quality of life perspective.

1238 Mr. {Cardenas.} Um-hum. And who is overseeing the
1239 results or the validity of those results in those other test
1240 cases?

1241 Mr. {Einsig.} I really couldn't comment too far. It is
1242 really country by country.

1243 Mr. {Cardenas.} The reason why I ask that question is
1244 because, for example, how many people at the witness people
1245 are working for government, and how many are working for--
1246 government, one? Private industry? And university, so you
1247 are kind of neither. Okay. The reason why I wanted to point
1248 that out is because I wouldn't want--ever want to see
1249 Hollywood play out in real life, where profits, or those
1250 motives, override the objective of making sure that we are as
1251 safe as possible, as safe as possible.

1252 And I can't pass up the opportunity, Mr. Chairman, to
1253 remind the American public who might be viewing this, or
1254 individuals who might be--feel this is an important issue to
1255 pay attention to, is that when we talk about getting rid of
1256 government, when we talk about government being bad, this is
1257 a perfect example where, no offense to private industry, we
1258 need to have that balance. We need to have certifications.
1259 We need to have some checks and balance, where we know that
1260 when something comes to market, nothing is ever perfect to

1261 the degree that we would all like it to be, but it is as good
1262 as humanly possible.

1263 And those of us who are scientists, you learn as a
1264 freshman the number one cause of error in any system is the
1265 human being. If systems were 100 percent automated, and
1266 human beings didn't touch it, that is about as perfect as you
1267 can get, and I just want to say thank you for those of you
1268 who are involved in making sure that we welcome those checks
1269 and balances, and we understand that we need to live with
1270 them.

1271 Thank you very much, Mr. Chairman. I yield back the
1272 balance of my time.

1273 Mr. {Burgess.} The gentleman yields back. The Chair
1274 thanks the gentleman. The Chair recognizes the gentlelady
1275 from Indiana, Mrs. Brooks. 5 minutes for questions, please.

1276 Mrs. {Brooks.} Thank you, Mr. Chairman. I am from--I
1277 represent Indianapolis, Indiana and counties to the north,
1278 and when I tell colleagues in Congress that I am from
1279 Indianapolis, or I represent Indianapolis, everyone thinks of
1280 one thing, the Indianapolis Motor Speedway, and cars, and
1281 automobiles, and trucks. And rightfully so, because
1282 automobiles, and the auto industry, and auto racing, have
1283 helped define who Indiana who, our Hoosier identity, and a
1284 good portion of our economy, actually. And certainly with

1285 respect to the greatest spectacle in racing, the Indianapolis
1286 500, much innovation comes from the 500, and so we have--and
1287 Indiana actually enjoys the fourth highest number of vehicle
1288 miles traveled per capita. So we love our cars and trucks in
1289 Indiana.

1290 And so it only makes sense that automobile companies,
1291 like yours, Mr. Lightsey, have either started in Indiana or
1292 have grown recently, and house a large portion of your truck
1293 and car business. And we have become--Indiana actually has
1294 become the second biggest state in terms of automotive GDP,
1295 and we are the crossroads of America, with more than \$500
1296 billion of freight moving through our state on our highway
1297 systems.

1298 So I know and believe in our burgeoning technologies,
1299 and it is--important, in fact, the Indiana Department of
1300 Transportation already has plans in the works that will allow
1301 INDOT to utilize vehicle to infrastructure technology to
1302 design better snow routs and decrease congestion. And NHTSA,
1303 obviously, has estimated that it could save 1,100 lives every
1304 year with this vehicle to vehicle technology.

1305 But I am very concerned--having served on Homeland
1306 Security, having been a former United States Attorney, I am
1307 very concerned about security. And actually, as you probably
1308 know, in February there was--60 Minutes did an episode on

1309 hackers with respect to this technology, and I understand
1310 part of that has been addressed a bit at this hearing, but I
1311 want to talk a little bit more about those vulnerabilities.
1312 And, as colleagues have mentioned, it is our role, and
1313 NHTSA's role, to ensure that the technology is the safest it
1314 can possibly be. And so we need to ensure that it will save
1315 lives, rather than, you know, those who have ulterior motives
1316 affecting this technology.

1317 So, Dr. Sweatman, I am curious, did the safety pilot
1318 test the security of the vehicle to--V2V system, and what
1319 were the results, and what were the vulnerabilities that were
1320 detected?

1321 Mr. {Sweatman.} Thank you. So the safety pilot used
1322 the prototype security system that was developed by the U.S.
1323 Department of Transportation. So we implemented that, and
1324 that was a system that--where the vehicles were all loaded
1325 with certificates, and the system played out the way it was
1326 supposed to. So we didn't have any security issues in the 3
1327 years--we are still operating the test environment in Ann
1328 Arbor.

1329 So we have not had any security breaches during that
1330 time, but we--now there is a new security system which is
1331 being developed by USDOT, and so we are about to implement
1332 that in the Ann Arbor test environment. So that will elevate

1333 the protection in the system, but we haven't had any problems
1334 with the system we started with.

1335 Mrs. {Brooks.} And I know there have been some
1336 questions with respect to hacking, but, Mr. Lightsey, can you
1337 talk with respect--from General Motors' perspective, how
1338 vulnerable are the cars, are automobiles to the hacking or
1339 privacy intrusions, and will that vulnerability, if it
1340 exists, increase the implementation? How will it affect the
1341 implementation of this technology in our vehicles?

1342 Mr. {Lightsey.} Thank you very much. Yes, well,
1343 speaking on behalf of GM, and on behalf of the industry, we
1344 take cyber security very seriously. It is certainly
1345 something that we are very aware of, and have devoted a lot
1346 of resources to that end. We created, in General Motors,
1347 just late last year, an organization under a chief product--
1348 cyber security officer that is responsible for end to end
1349 cyber security of our vehicles, all the way through the
1350 telecommunications networks and to the back office systems.
1351 And they are constantly working to make our systems better.

1352 As noted earlier, it is a very dynamic area. It changes
1353 on a very rapid basis, but we try to stay abreast of it as
1354 best we can. And we have a lot of resources devoted to that.
1355 I will say that earlier in the week we committed to be a
1356 charter member of the auto industry ISAC that Mr. Beuse

1357 referenced earlier. So we look forward to that. I think
1358 that will increase communication amongst all the participants
1359 in the industry and make us all more aware of what threats
1360 are out there, and therefore are able to deal with them
1361 better. Thank you.

1362 Mrs. {Brooks.} I think as Americans continue to be
1363 concerned about the extensive amount of hacking happening in
1364 all systems, this is yet something else we need to make sure
1365 the resource's intention is given, so thank you. I yield
1366 back.

1367 Mr. {Burgess.} The Chair thanks the gentlelady. The
1368 gentlelady yields back. The Chair is going to recognize the
1369 Ranking Member for a brief series of follow up, following
1370 which I will recognize myself for the same. So the
1371 gentlelady from Illinois is recognized.

1372 Ms. {Schakowsky.} Thank you, Mr. Chairman. I would
1373 like to first apologize to three of the witnesses. I am
1374 sorry that we have so many things at one time that I didn't
1375 hear. This question is for Mr. Beuse and for Mr. Lightsey,
1376 and that is regarding the timeline for automakers to
1377 integrate these kinds of technologies into the vehicles that
1378 are available.

1379 So GM's announcement that its Cadillac CTS will be V2V
1380 enabled starting in model year 2017 is a positive sign for

1381 the technology, but an effective V2V communication system
1382 cannot simply be Cadillacs communicating to Cadillacs. So
1383 first, Mr. Beuse, how many vehicles does NHTSA estimate must
1384 be equipped with V2V communications systems to see really--to
1385 see safety benefits? Is there some sort of critical mass?

1386 Mr. {Beuse.} Yes, there--vehicles can start to see
1387 benefits day one. I think, in our analysis that we did,
1388 rather than give you a model, you know, a number of vehicles,
1389 maybe it is better to think about it in terms of years. So
1390 basically 3 years after a final rule, in our analysis we
1391 showed you start to see benefits. And the reason why I
1392 mentioned you could see benefits day one is because in
1393 certain cities you might have a scenario where there are more
1394 new vehicles there than other places, and they might start to
1395 see some benefits. But on a critical mass, it is--it happens
1396 pretty quickly.

1397 I think the unique thing here is the aftermarket that
1398 will--we are not sure yet what role that will play, but that
1399 also has a potential to dramatically reduce how long we see
1400 benefits starting to occur.

1401 Ms. {Schakowsky.} The average car on the highway right
1402 now is 12 years old, so it just seems to me--well, are there
1403 any considerations for offering incentives for current car
1404 owners to purchase aftermarket DSRC technology?

1405 Mr. {Beuse.} That is a little bit out of NHTSA's
1406 purview.

1407 Ms. {Schakowsky.} Okay.

1408 Mr. {Beuse.} There was been, I think, some discussion
1409 before about that in the Congress on a variety of factors
1410 about crash avoidance technologies in general, but right now
1411 there is not a capability for NHTSA to give consumers some
1412 sort of money for crash avoidance technologies.

1413 Ms. {Schakowsky.} Okay. Mr. Lightsey?

1414 Mr. {Lightsey.} Yes, thank you, Ranking Member
1415 Schakowsky. Yeah, so this is a unique technology in that it
1416 is collaborative. And, as you indicated, our cars have to be
1417 able to talk to other cars to realize the benefits of the
1418 technology, and also to be able to talk to the
1419 infrastructure.

1420 As Mr. Beuse indicated, you know, you can start to see
1421 benefits day one, if you are in the right place, and you are
1422 encountering other folks with the technology. But we also
1423 know that the American public has shown a tremendous ability
1424 to adapt--adopt any technology very quickly if it sees a
1425 benefit. And I come from the telecom industry, and I spent
1426 25 years in that industry during a time of very dynamic
1427 change, and I saw a very incredibly quick shift of the
1428 ability of the public to take up, like, a smartphone

1429 technology. I will assure you, I was AT&T in 2007 when we
1430 rolled out the iPhone, and nobody at AT&T or at Apple I think
1431 envisioned how quickly that technology would spread, and how
1432 pervasive it could become.

1433 So we are very encouraged. We know that other
1434 automakers have made plans, and will be rolling out plans to
1435 deploy this technology. We are encouraged by that, as Mr.
1436 Beuse indicated. We also believe that there is a tremendous
1437 potential for an aftermarket for this technology to spread
1438 very quickly.

1439 Ms. {Schakowsky.} Thank you, and I yield back.

1440 Mr. {Burgess.} The gentlelady yields back. The Chair
1441 thanks the gentlelady. The Chair recognizes the gentleman
1442 from Oklahoma for 5 minutes for your questions, please.

1443 Mr. {Mullin.} Thank you, Mr. Chairman, and thank you
1444 guys for being here. It is, you know, technology, sometimes
1445 you just want to reach back and scratch your head and think,
1446 where does it end? And I don't think it does. Personally, I
1447 like the feel of driving the car, and the responsibility that
1448 comes with it, but I understand the technology is moving
1449 rapidly, and we need to embrace it. In any successful
1450 industry you have to embrace the technology. And so thank
1451 you for enlightening us. I am not saying I understand it, I
1452 don't, but I really appreciate you being here. Mr. Beuse,

1453 are--do you know if the state DOTs are playing any role in
1454 this?

1455 Mr. {Beuse.} The state DOTs are playing a huge role,
1456 and there are certain states that are forward leaning more
1457 than others who have been following the development of this
1458 technology, and are anxiously waiting for us to get on with
1459 the business of standardizing the protocols and
1460 communications so they can start making plans to deploy the
1461 technology in real time. Mr. Sweatman mentioned that the
1462 State of Michigan, and Ann Arbor in particular, are already
1463 deploying V2I infrastructure. The GM announcement, part of
1464 that was also on the corridor, on the highway corridor, that
1465 they plan to deploy some vehicle to infrastructure
1466 technology. So it is happening. States kind of do their
1467 planning, their looking at it. And also what has happened is
1468 the association--ASHTO has actually already put out--I
1469 wouldn't call it a road map, but how states can make plans to
1470 deploy this technology.

1471 Mr. {Mullin.} Is there any concern about it being a
1472 distraction to the driver, or becoming where they are more
1473 dependent on it? I mean, I say that because I recently
1474 bought my wife a new vehicle, and it honestly scared me when
1475 I got into it because I got a little too close to the lane,
1476 and my seat vibrated. And I was kind of shocked, but then

1477 you start looking around at all your instrument panels, and
1478 you are trying to figure out what just happened, I realized
1479 there is a button up there I have got to push to keep my seat
1480 from vibrating. Not that it bothered me that much, but there
1481 is so much going on in a car now that--is there concern about
1482 people being very dependent on the technology keeping them
1483 safe, where they are not actually focusing and doing it
1484 themselves?

1485 Mr. {Beuse.} Certainly we want drivers to do the
1486 driving task. The information that is coming in through the
1487 V2V, in terms of the display, it is kind of invisible to the
1488 driver. What the driver will receive, it will be a warning,
1489 and it is not going to be a separate warning from what they
1490 receive now, let us say from a forward crash warning, would
1491 just be integrated into that same warning interface for the
1492 driver.

1493 On the distraction side, yes, we are very much concerned
1494 about distraction. Last year we put out some guidelines for
1495 the manufacturers to kind of provide a box of innovation for
1496 them to design these systems a little bit better for the
1497 consumer to kind of reduce that rest.

1498 We have not seen where consumers are becoming totally
1499 dependent on these crash avoidance technologies. The
1500 technology you mentioned is more of a lane departure warning,

1501 and yeah, it kind of goes off--you experience it quite a bit.

1502 Some of the ones we are talking--

1503 Mr. {Mullin.} No, I am a good driver. I don't--I just

1504 happened to--

1505 Mr. {Beuse.} --you or your wife for a bad driver.

1506 Mr. {Mullin.} Well, she is. No, I am kidding. Babe, I

1507 love you, I am just kidding.

1508 Mr. {Beuse.} You do experience that technology quite a

1509 bit. I have that same technology as well. But some of these

1510 others ones, like forward crash warning, automatic emergency-

1511 -

1512 Mr. {Mullin.} Um-hum.

1513 Mr. {Beuse.} --braking, this intersection movement

1514 stuff, it is--you are in a crash, you don't want to

1515 experience that ever again.

1516 Mr. {Mullin.} Sure.

1517 Mr. {Beuse.} And so--

1518 Mr. {Mullin.} Been there.

1519 Mr. {Beuse.} --the reliance, we just haven't seen it on

1520 some of these really advanced crash avoidance systems.

1521 Mr. {Mullin.} What about the cost to the states? Is--

1522 you mentioned Michigan is deploying some of this. Where is

1523 the money coming from?

1524 Mr. {Beuse.} Well, we might have to ask the--maybe Mr.

1525 Sweatman, if he knows where they are getting the money from.

1526 Mr. {Mullin.} Mr. Sweatman, do you want to take that?

1527 Mr. {Sweatman.} Sure. Let me say first that, you know,
1528 in Ann Arbor, the deployment we did, for equipping--for
1529 putting the infrastructure out throughout the city of Ann
1530 Arbor it is about a million dollars. So if we assume a
1531 certain number of equipped vehicles in the city of Ann Arbor,
1532 which is a city of 140,000 people, that works out equivalent
1533 of about \$90 per vehicle.

1534 Mr. {Mullin.} Here is my concern with this is--Dr.
1535 Sweatman, we see technology change so fast. I mean, Mr.
1536 Lightsey, you mentioned the iPhone. I mean, I am on my sixth
1537 one--or fifth one, I am losing count. But there--the
1538 technology changes all the time. And you see the stakes, and
1539 make this investment, then the technology changes, is the
1540 technology going to be adoptable as the technology increases?
1541 Because obviously, once we go live, there are going to be all
1542 types of improvements that are going to be needed, and there
1543 are going to be ways that we could make it better.

1544 Mr. {Sweatman.} So as far as the wireless communication
1545 is concerned, that is standardized, and has been for quite a
1546 few years. So the so-called DSRC is standardized, that is
1547 not going to change. So it is not like bringing out a new
1548 iPhone every 6 months--

1549 Mr. {Mullin.} Okay.

1550 Mr. {Sweatman.} --or something. The underlying
1551 principles will remain the same.

1552 Mr. {Mullin.} Okay. Thank you. That does answer my
1553 question. Thank you so much, and, Mr. Chairman, I yield
1554 back.

1555 Mr. {Burgess.} The Chair thanks the gentleman. The
1556 Chair is going to recognize himself for a brief series of
1557 follow-up questions. And Mr. Olson is no longer here. I do
1558 want to thank him for sharing a very personal story with us.
1559 Mr. Mullin, with his experience with lane departure, reminded
1560 me that my son, when he was 20 years old, and a young airman
1561 stationed at Clovis, New Mexico, and burned the candle at
1562 both ends, fell asleep at the wheel one night way out in west
1563 Texas. And I got that call that, you know, you just always
1564 dread as a parent getting. Dad, I fell asleep, I ran off the
1565 road, I don't know where I am, and the airbag went off and I
1566 can't drive the car. I said, well, stay where you are, I
1567 will come get you. But boy, wouldn't it have been great to
1568 have had something that would have perhaps allowed him to
1569 avoid that accident. And it just really came home to me as I
1570 was hearing the discussion today.

1571 Also occurred to me--and Mr. St. Amant and Mr. Einsig,
1572 let me just ask you, because you are probably the ones who

1573 would be closest to this, but--I am a physician by trade. I
1574 spent a lot of time working in emergency rooms when I was a
1575 resident, working big city emergency rooms at Parkland, and
1576 boy, we had telemetry, and we had phones, but when you go out
1577 into rural Texas, you don't have much. And somebody loads up
1578 and comes in, you don't even know they are on the way, let
1579 alone any of the data about their accident. But now it seems
1580 to me that the possibility is there, that there could be the
1581 transference of a great deal of data to a receiving facility
1582 after there has been an automobile accident.

1583 Now, obviously, your goal is to avoid any accidents, but
1584 if one does occur, you know, we were always left with some
1585 pretty rudimentary tools. Did you hit your head? I don't
1586 remember. Did you lose consciousness? I don't remember.
1587 And, in fact, it became a useful historical note to know that
1588 an airbag had deployed. That kind of gave you an idea of how
1589 much kinetic energy had to be absorbed in that accident. So
1590 what do you think, in the years to come is there going to be
1591 a way of transference of that amount of information to a
1592 receiving facility, and what are some of the kind of
1593 safeguards we have to think about surrounding that? So who
1594 else--Mr. St. Amant and Mr. Einsig, I would be interested in
1595 your responses.

1596 Mr. {St. Amant.} Thank you for the question. There has

1597 been a lot of work going on to understand how this technology
1598 can best be--can best be deployed in rural areas, and there
1599 is a lot of research work. Part of it is being done in
1600 Michigan, and other places as well, where we are testing
1601 these and using cellular as a means to get that done. So we
1602 are--we know that we have to address that rural area. It
1603 can't just be in the more urbanized areas.

1604 Mr. {Lightsey.} Yes, thank you, Mr. Chairman. So GM
1605 has been a leader in this area. We have had OnStar on our
1606 vehicles, standard on all of our vehicles, for over 10 years
1607 now. And while that doesn't use DSRC technology, it does use
1608 cellular technology. We do provide emergency services. And,
1609 in fact, very recently we are working with the American
1610 College of Emergency Physicians under a grant to train them
1611 because we now have the capability, if our car is in a crash,
1612 to know from the sensors that are on the vehicle, airbag
1613 deployment, as you mentioned, whether the vehicle rolled over
1614 or not in the crash, and we can relay that information in
1615 real time to emergency responders, if they have the ability
1616 to receive it.

1617 So we are working with the American College of Emergency
1618 Physicians to do training so that they will be in the
1619 hospital, they will be ready to receive it. As you know,
1620 that first few minutes are the golden 10 minutes, and if you

1621 can make getting to the accident quicker, it can save lives.
1622 And if you can tell the folks that are on the way in the
1623 ambulance that--to expect serious injuries, that can help
1624 with their dispatch and what equipment they dispatch out
1625 there. It can have an incredible impact.

1626 Mr. {Burgess.} Very good. Mr. Einsig, did you have
1627 something to add?

1628 Mr. {Einsig.} I don't think I could have said it any
1629 more elegant. Thank you.

1630 Mr. {Burgess.} All right. Well, Mr. Lightsey, let me
1631 just ask you one last question. And I am going to ask you to
1632 look way over the horizon, but, you know, we hear these
1633 tragic stories of the child left in a car on a hot day in
1634 Texas, and it happens. And it is terrible when it happens,
1635 and frequently there is a loss of life. So is there anything
1636 over the horizon that would be able to detect human in the
1637 car, temperature reaching a point that is bad? Do you have
1638 anything on the drawing board that would look at that?

1639 Mr. {Lightsey.} I think we can talk also to Mr. Beuse
1640 about that, but I think the industry is working on several
1641 technologies that could help in those situations.

1642 Mr. {Burgess.} Very good. Mr. Beuse?

1643 Mr. {Beuse.} Sure. The--hypothermia is a terrible,
1644 terrible thing. If you actually--as you know, how that--how

1645 you actually, you know, die in those events. It is a very,
1646 very traumatic event. And, as we know all too well, many of
1647 these cases are children who are kind of defenseless. We
1648 have been working the communications front on this issue for
1649 a few years, trying to raise awareness, and I am pleased to
1650 say I think we are making progress. The Alliance of
1651 Automobile Manufacturers did a surgery not too long ago
1652 showing the difference of opinion. Before, people would walk
1653 by a vehicle and see a kid in the back seat and not think
1654 anything of it, and keep walking. These days, now people are
1655 more apt to call 911, or take some sort of action, so we are
1656 making progress. But there is still more to do.

1657 On the technology front, we are getting ready to release
1658 sometime this year test procedures. One of the things we saw
1659 happening is people having good intentions, developing all
1660 sorts of technologies, but missing the mark on how to make
1661 them safe. And so, given that that is in our name, we felt
1662 we could serve a role there, and--not necessarily prescribing
1663 particular technologies, but just say, hey, if you are going
1664 to develop a technology, these are some things you should
1665 look at, in particular with these devices. You know, things
1666 like--should probably be resistant to water. Why? If you
1667 have kids, you know that seats get wet, things like that.
1668 And so we are going to be producing that report here in the

1669 coming months, and we hope that that will help advance the
1670 science a little more on the technology front.

1671 Mr. {Burgess.} Thank you. I am encouraged by that. I
1672 want to thank all of our witnesses and our members today, as
1673 this has been a very instructive panel. We finished up right
1674 on time. That signal was the vote being called, so I
1675 achieved my goal of getting us through this before we had to
1676 have yet another interrupt. So, seeing no further members
1677 wishing to ask questions, I again want to thank all of our
1678 witnesses for participating in today's hearing.

1679 Pursuant to Committee rules, I remind members they have
1680 10 business days to submit additional questions for the
1681 record, and I ask that the witnesses submit their responses
1682 within 10 business days of receipt of the questions. And
1683 then, without objection, the Subcommittee is adjourned.

1684 [Whereupon, at 12:15 p.m., the Subcommittee was
1685 adjourned.]